

Listening in the community - Lambeth Country Show 2025





Lambeth
together



Lambeth Country Show as a listening opportunity



- The largest scale opportunity in the Borough calendar for Lambeth Together's leadership to hear what matters most to local people about health and care; 120,000 visitors over two days
- Direct, open and repeated listening activity, outside of meeting and service settings, supports Partnership commitment to have live connections to communities and involve people in setting and reviewing the priorities of Lambeth Together – an 'ear to the ground'



Listening tactics

‘What matters to you’ postcards

Two quick, open questions to enable respondents to:

- speak from their own experience
- use their own definitions of health
- share their ideas (rather than choose from ours) for what could help them stay well, improve their health or improve services and initiatives to support their health and wellbeing



Questions asked:

- What matters most to you about health and care in Lambeth?
- What would make the biggest difference to your or your family's health and care?



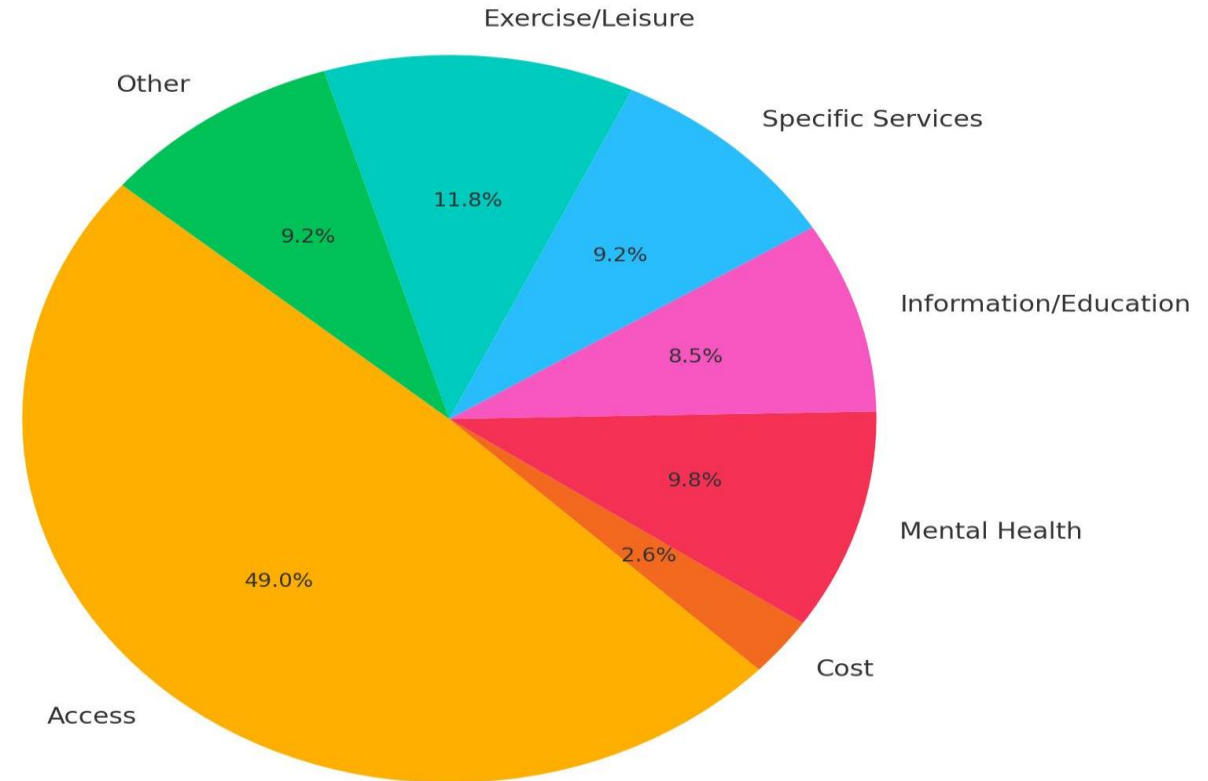
What we heard: response overview



Responses recorded from 175 visitors grouped by theme:

- **Access** – to general practice, specialist health services, dentists, wait times: **49%**
- **Healthy living support** – affordable activities to support healthy living for adults and children: **11.8%**
- **Mental health** – access and navigating services, loneliness and isolation, parity of esteem: **9.8%**
- **Specific services** – e.g. end of life care, stop smoking, MS: **9.2%**
- **Other** - wider issues, non-service related: **9.2%**
- **Information/education** – how to find reliable advice and support to stay happy and healthy: **8.5%**
- **Cost** – importance of free healthcare: **2.6%**

Response Distribution



Other – residents raised:



- Important to look at air quality
- Support for shopping for less mobile residents
- Health affected by housing damp and mould
- Safety and good community
- Bins need emptying regularly, foxes and vermin everywhere
- Encourage more cycling, less cars



Outreach at Lambeth Country Show

taking health and care information and interventions into the heart of the community



The Lambeth Together tent was a hub of activity, with a wide range of partners including:

- AT Beacon Project, Age UK Lambeth
- Clinicians from local pharmacies and GP practices
- Healthwatch Lambeth, Mosaic Clubhouse (mental health support), South London and Maudsley NHS Hospital Trust Talking Therapies Team
- NHS Blood and Transplant Team, Lambeth Council Sanctuary Team
- Lambeth Council Adult Social Care Team, Lambeth Council Public Health Team
- Lambeth HEART (health research and insight), Lambeth Together's Health and Wellbeing Bus champions
- Moorfields Eye Hospital, Lambeth Together Living Well Network Alliance



185 bp checks completed
23 in – depth Vital 5 conversations
New advice sheets for women and girls health

Next steps

- Share insights with Board to inform strategic thinking
- Complete feedback loop - publish this summary to LT website community insights page
- Share with Programme, Alliance and commissioning leads for consideration of implications as appropriate;
- Continue board and leadership listening in the community– Board on the Bus programme

